



HACC- ICC HELLAS DIGITAL FORUM
GREEK TOURISM FOR ALL SEASONS IN MANY FORMS
AND “SUNNY” STUDY OPPORTUNITIES
Saturday, January 28, 2023
Program

10:00 - 10:15 NY

17:00 - 17:15 Athens

OPENING REMARKS, SUMMARY OF EVENT

Eftihia Pylarinou-Piper, Host, Sr. VP, Red Apple Group, HACC Executive Board Member, Event Chair

WELCOMING SPEECHES:

Athas Ioannou, Esq., President, Hellenic-American Chamber of Commerce

Petros Doukas, President, International Chamber of Commerce Greece (ICC Hellas), Mayor of Sparta

GREETINGS: **Konstantinos Konstantinou**, Consul General of Greece to New York

10:15 - 10:25 NY

17:15 - 17:25 Athens

PRESENTATION ON TOURISM FOR ALL SEASONS

Introduction of Speaker: **Eftihia Pylarinou Piper**, Host, Sr. VP, Red Apple Group, HACC Exec. Board Member

Keynote speaker: Olympia K. Anastasopoulou, Secretary General for Tourism policy and development, Hellenic Republic

10:25 - 10:50 NY

17:25 - 17:50 Athens

PANEL I PRESENTATION OF GNT0 / ALL I WANT IS GREECE

Moderator: Eftihia Pylarinou Piper, Sr. VP, Red Apple Group, HACC Executive Board Member, Event Chair

Introduction of Speakers

- 1) **Angela Gerekou, Keynote speaker**, President Greek National Tourism Office
- 2) **Yannis Plexousakis** Deputy Director at GNT0 North America
Presentation of the Greek National Tourist office in NA and how it promotes tourism in Greece.
- 3) **Sophocles Savvas** Exhibition and Trade Coordinator GNT0 North America
Presentation of site VisitGreece.gr.

Q&A

Break 3 min

10:50 - 11:30 NY

17:50 - 18:30 Athens

PANEL II A WORLD OF DESTINATIONS AND CHOICES

Moderator: Petros Doukas, President, International Chamber of Commerce Greece (ICC Hellas), Mayor of Sparta.



Introduction of Speakers:

- 1) **Nicholas Kelaiditis**, President of the Hellenic association of travel and tourism agencies (HATTA)
- 2) **George Vernicos**, General Secretary of SETE, Association of Greek Tourism Enterprise
- 3) **Joanna Kalafatis**, Travel writer, and producer
Unique places to visit
- 4) **Nikos Vernicos**, Shipowner, President Emeritus ICC-Hellas, Member of the board of Hellenic Chamber of Shipping

Break 3 min

11:35 – 12:10 NY

18:35 - 19:10 Athens

PANEL III: ALTERNATIVE FORMS OF GREEK TOURISM

Moderator: George Pipergias, Virtual Event Coordinator HACC-ICC

Introduction of speakers:

Sports Tourism:

- 1) **Efi Sfyri**, 2-time Olympian Beach Volleyball European champion.

Gastronomy Tourism:

- 2) **Chef Maria Loi**, Chef, entrepreneur, Greek Food Ambassador, Philanthropist, Author, TV Host & Healthy Lifestyle Expert.

Religious tourism

- 3) **Alexandra Manolis**, Program administrator. Ionian Village, Greek Orthodox Archdiocese of America

Break 3 min

12:15-12:25 NY

19:15-19:25 ATH

PRESENTATION OF THE MINISTRY OF EDUCATION'S INITIATIVES FOR STUDIES OFFERED TO INTERNATIONAL STUDENTS

Introduction of Speaker: Eftihia Pylarinou Piper, Host, Sr. VP, Red Apple Group, HACC Executive Board Member

Keynote speaker: Angelos Syrigos Deputy Minister of Education and Religious Affairs of Greece.

Associate Professor of International Law and Foreign Policy at the dept of International and European studies at Panteion University

12:25 - 13:15 NY

19:25 - 20:15 Athens

PANEL IV: YOUTH EDUCATIONAL PROGRAMS OFFERED BY PRIVATE AND PUBLIC INSTITUTIONS IN "SUNNY" GREECE

Moderator: John Paspaspanos Esq., Baker Botts, HACC Young Innovators Director

Introduction of Speakers:

PUBLIC SECTOR: STUDY IN GREECE

1. **Dr. Christos Michalakelis**, Associate Professor, Harokopio Univ. of Athens Dept of Informatics and Telematics, President "Study in Greece"



PRIVATE SECTOR

2. **Dr. Loren J. Samons**, Chief Academic Advisor & Executive Director of the Institute for Hellenic Culture and the Liberal Arts, The American College of Greece
3. **George T. Orfanakos**, Executive Director American School of Classical Studies in Athens
4. **Art Dimopoulos** Executive Director, National Hellenic Society

Q&A

13:15 -13.30 NY

20:15 -20:30 Athens

CLOSING REMARKS

Eftihia Pylarinou-Piper, Sr. VP, Red Apple Group, HACC Executive Board Member, Event Chair

Petros Doukas, President, International Chamber of Commerce Greece (ICC Hellas), Mayor of Sparta

Athas Ioannou Esq., President, Hellenic-American Chamber of Commerce